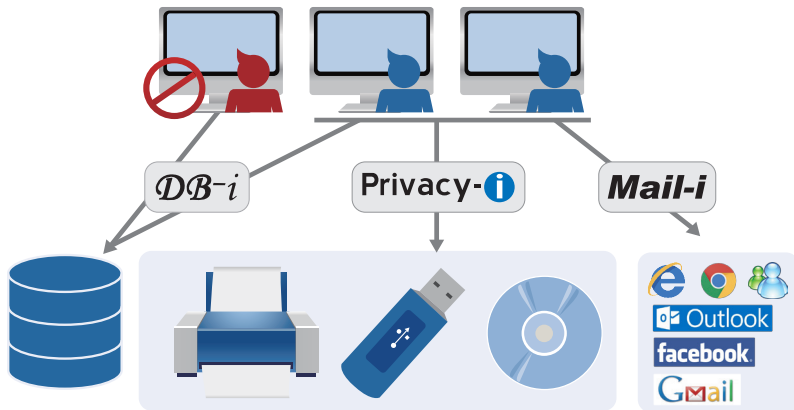


# Privacy-i

As more corporate information is stored in company Endpoints including desktops and laptops and copied or transferred to removable storage such as USB drives, DVD's, through applications, and other channels, the liabilities and amount of resources exhausted for companies have also increased. Confidential and sensitive data leakage, meeting compliance requirements, and legal lawsuits can all lead to financial and resource loss for organizations of all sizes and industries, healthcare, financial, and government.

Somansa Privacy-i is an **Endpoint Data Loss Prevention (DLP) solution** to protect personal and sensitive data stored in company desktops, laptops, servers and monitors, discovers, and secures confidential data based on policy rules to prevent copy and transfer to USB drives, CD/DVD, Printing, Wi-Fi/Bluetooth, and applications.

## Somansa's Total Data Security and Compliance Solutions



## About SOMANSA

Somansa is a global leader in Data Security and Compliance. Using its advanced packet and protocol analysis technology, Somansa provides a total security solution to Monitor, Protect, and Discover data using a powerful search function. With over 10 years of experience in security and protocol management, Somansa is dedicated to providing superior technology and service to its worldwide customers.

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## Endpoint Data Security & Compliance

# Privacy-i



Somansa **Privacy-i** provides organizations with an advanced **Endpoint Data Loss Prevention (DLP) solution** to protect sensitive and personal data stored in company desktops and laptops using its powerful Monitor, Discover, Security-Prevent, and Management features.

Somansa Privacy-i monitors and scans for confidential data on desktops and laptops based on pre-defined and customizable content-aware detection methods and policies

Somansa Privacy-i's management console allows administrators to set various policy rules and view real-time alerts and reports.

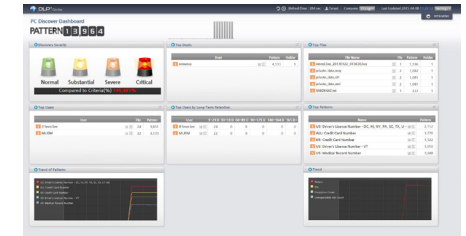
## 01 Discover

- Scans and Locates Data
- Pre-Defined or Customizable Patterns, Keywords, Expressions based on Regulatory Compliance and Internal policies
- Meeting requirements for regulatory compliance, PCI DSS, HIPAA, Sarbanes-Oxley, GLB, etc.
- Classify/Rank Files



## 03 Management

- Centralized Management
- Deploy & Update Agents
- Set Policy Rules
- Real-time Alerts
- Generate Reports (compliance & audits)



Privacy-i Dashboard

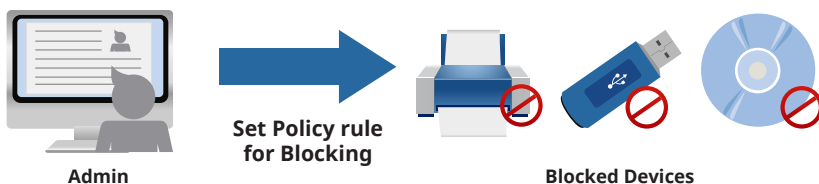
### Detection Methods



- Data Matching, Fingerprinting
- Regular Expressions, Patterns including Credit Card Numbers, Social Security Numbers
- Keywords, Dictionaries

## 02 Prevent Security

- Monitors and Blocks copying, downloading/uploading of sensitive data based on policy rules
- USB Drives, CDs/DVDs, and other removable storage
- Wi-Fi, Bluetooth, FireWire
- Clipboard
- USB White List
- Encryption and Permanent Wipe



## TOTAL ENDPOINT DLP AND COMPLIANCE SOLUTION



### ► Data Loss Prevention

Somansa Privacy-i protects sensitive company and personal data by monitoring and securing endpoint events including copying to USBs and transferring via applications and controlling printing, media.

### ► E-Discovery

Somansa Privacy-i scans and locates files and documents on endpoints, desktops, etc. for legal evidence and auditing.

### ► Compliance

Somansa Privacy-i helps organizations meet government and industry compliance regulations. Payment Card Industry Data Security Standard (PCI DSS), Healthcare Insurance Portability and Accountability Act (HIPAA), Gramm-Leach-Bliley Act (GLBA), Sarbanes-Oxley (SBOX) to protect personal data including credit card and social security numbers.